

### Abstract

An adaptation of a paperboard or cardstock trading card to digital format through the use of an optical disk. The optical disk trading card has an irregular shape, a non-data side, and a data side. The data side of the trading card contains an annular data track having stored information recorded in a digital format, which can be read by a conventional optical disk reader. The non-data side of the trading card contains visual material evocative of a traditional paper trading card. The irregular shape of the trading card is consistent with the visual material contained on the non-data side. The data comprises information relating to the visual material on the non-data side of this disk.